# 2023-04-10

Monday, April 10, 2023 6:48 PM

Texas Region SCCA April 10, 2023 Black Walnut Café in Coppell

Regional Executive— Matt Lucas

AREs—

Ron Bashor (Asst Race), Danny Bullard, Sam Graff (Street Survival, not in attendance), Taylor Burnidge, David Powers, John Poulos, Sitara Wilson (not in attendance)

Directors—

Paul May, Bob Neff, Phil Osborne Ethan Wiseley (not in attendance), Open, Open

Officers—

Sherrie Ledbetter, Misty Wiseley (not in attendance)

Guests—

Meeting open 7:05pm

March minutes approved

### 2023 Budget

- Votes received to close 2023 budgets
- Going forwards would like to make estimated entries for financial calculations more visible
- Overall, want to avoid making budgets a requirement instead of a goal
  - Instead make a simple cash flow positive or negative comparison, not performance against budgeted estimate

### Jumbo Region Call

- Contains all jumbo region RE's and national office reps
- Solo Development Advisory Committee
  - Attends national-level meetings & such for Solo
  - Supposed to be a rep from each division, but SowDiv might not have one?
- Street Survival
  - 50% off sanction & insurance for Solo if we do a Street Survival and Solo in same weekend
- New logo standards & printed brochures
- Region Website Landing page?
  - o Details unsure

- National is developing a page for regions to implement that will live-pull from national website?
- F&C Training
  - Online course soon to be available

# Region Logo

- Much discussion, little progress
- Sue Anne will return with tweaked logo designs to align to graphic design standards

## Financial Report

- Annual reg is mis-applied to Solo and TT in current report
  - Annual Reg is closed to updates will be applied in next month's report
- Weekend memberships have increased in cost to \$15

### Rally

- Clear Blue Sky Rally
  - o 15 entries
  - o Event went well, weather was great
- Going to try Facebook advertising on a future event

#### Race

- May race getting ready to go
- Entries low right now, but far enough out to not be concerning

### Solo

- No events
- Next events May 7th and 14th
- C10
  - No updates from event organizer, have not yet accepted a contract

# Time Trials

- E1 went very well
- E2/Divisional looking good

## Membership

- Still increasing
- Weekend membership fee increasing from \$10 to \$15

# Social Media Presence

- Facebook has Pages and Groups
  - All are consistently named
  - But we have a lot of them
- Instagram has...
  - o Solo
  - o TT

- o Racing
- o Region
- What can we do to be getting more benefits/usage out of Social Media?
- Step 1 is getting a dedicated person to manage social media presence within the discipline

MotorsportReg event fee?

No updates

Next TNIA @ MSRC 4/25

VIR Super Tour

• Lots of Texas Region drivers

Meeting adjourned 8:40pm