

Monday, September 19, 2022
7:00pm, **Black Walnut Café.**

Texas Region SCCA Monthly Meeting

Regional Executive—
Matt Lucas

AREs—

Ron Bashor (Asst Race), Danny Bullard (not in attendance), Sam Graff (Street Survival, not in attendance), Sherrie Ledbetter (not in attendance), David Powers (not in attendance), John Poulos, Sitara Wilson

Directors—

Phil Elmore, Miles Furlong, Bob Neff, Phil Osborne, Angelica Sprehe, Ethan Wiseley

Officers—

Taylor Burnidge, Sherrie Ledbetter (not in attendance), Misty Wiseley

Guests— Paul May

Meeting Open 7:00pm

August Minutes: Motion to approve by Bob Neff and seconded by Phil Osborne. Unanimous approval.

What's Happening?! — Matt Lucas

Development Grant Submitted— Submitted by Matt; requested \$5000. Have not heard anything yet. Interesting part of the process is that Matt learned they do this every quarter rather than once a year. This was really pushed on the jumbo region call.

Banquet— Email from Tammi. Looking at Feb 4th and looking at Community Beer Company. Price for venue \$5500 and includes 150 drink tickets and bartenders. LY charged for drink tickets. Racers were a bit bored at the last Banquet/Party, says Sitara, and there were a lot more in attendance than usual.

Annual Meeting— Nov 7th and announcement target is Oct 7th, aka Meet the Candidates. Nomination period open now thru Oct 10th. Sept 15th should be when the announcement for nominations should occur, so a formal announcement needs to happen asap to announce open positions. RE, Secretary, Treasurer, Chairman, and three BoD seats are open.

Social Media Strategy— Content Creator to keep posts moving and guide to a **Focused Platform Discussion** (can we have one fb page for all the disciplines, and

groups for the individual discipline, asks Sitara? Instagram would need individual discipline pages though). Miles says boosts on Social Media are very effective; \$15,000 won't get you anything for a social media overhaul. Why is this not a worker assignment asks Phil Elmore?

Need to clean up social media to attract new and younger people while not frustrate new people. Eliminate old pages and null pages. Focus on Time Trials first as it has new struggles that means it needs more help, says Bob with a second from Sitara.

Send out inquiry to Texas Region to see if there are members that would be able to be that content creator and streamliner. Consultant only, asks Angelica? To guide us to routes to help take action, says Angelica, UT Arlington and perhaps interns? What are Edge Addicts, Drivers Edge, and Apex doing to get 80 participants? They keep it simple; they also do not do other disciplines like road rally, etc.

Angelica will have a consultant here at the next meeting in October.

Financials— Not far off from last year. Solo needs to update income from last autocross.

Discipline Updates:

John Poulos / RoadRally Update—

Map Rally only had 10 cars. Did use GPS Odometer app for first time. Worked out well and will use it going forward. Next event is Oct 8th for Tick Tock TSD Tour rally. Oct 29th Trek to Waco to connect With Lone Star Chapter. First weekend of September at Trek for Sasha's Book Run. This would make 9 events.

Sitara Wilson / Road Racing Update—

Not much new. Cresson Jan 21-22. Feb 11th1-12. Eagles Canyon May 6-7th, etc.. Angelica and Sitara are diligently working on Fire School and Driver's School and hoping to have these twice a year. Angelica found some very good content from Tennessee Corner Marshall's zoom meeting and found access to expired extinguishers for the class along with racks.

Miles for David Powers / Solo Update—

Last event went well; a lot of novices. Ash and Embers brought a keg. We now only have one site. The importance of keeping that site is critical. Nervous about the drifters leaving the lot how they did day before our last event. We are not the only region with this situation.

Taylor Burnage and Sherrie Ledbetter / Time Trials Update—

Cresson went well. 3.1 at Cresson is next event. Working on improvements, new people, momentum. Want's 2023 to be a Come Back to Form. Taylor transitioning to Time Trial Lead. Bought a Repeater to address comm issues at ECR, and it was inoperable out of the box; replacement received and waiting on radio Edgar to program/test.

Danny Bullard / Membership Update—

1152 memberships now. Doing well.

Sam Graff / Street Survival—

Not present.

Round Table:

Sitara – Nationals is not willing to give mailing lists beyond our region since there is no ability for quality control; Sitara has been getting lists every 3 months for years. Bob says, we should at least have access to people on our division.

Angelica – Track Night in America with 75 people. Awesome event. 30 novices. Zero tows, no spills. Oct 11th at Cresson is last event of year.

Paul May - SAE running Oct 14-16. Solo is doing timing.

Meeting adjourned at 8:45 pm.

Next meeting October 10th, 2022 at 7pm, BWC.

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// Texas Region LOGO?!

// Need Social Media Volunteer Person or HIRE!

// Need more people to help run Time Trials program, along with workers.

// Fire School. Do it. Stewards should go to this.

// Targa— March of next year? Start planning in Nov/Dec.

// drone video from secondary lot at LoneStar Park? Tim Boesche