

Monday, August 8, 2022
7:00pm, **Black Walnut Café.**

Texas Region SCCA Monthly Meeting

Regional Executive—
Matt Lucas

AREs—
Ron Bashor (Asst Race), Danny Bullard (not in attendance), Sam Graff (Street Survival, not in attendance), Sherrie Ledbetter (not in attendance), David Powers, John Poulos, Sitara Wilson

Directors—
Phil Elmore, Miles Furlong, Bob Neff, Phil Osborne, Angelica Sprehe, Ethan Wiseley

Officers—
Taylor Burnidge (via Zoom), Sherrie Ledbetter (not in attendance), Misty Wiseley

Guests— Paul May

Meeting Open 7:06pm

July Minutes: Motion to approve by Phil Elmore and seconded by Phil Osborne. Unanimous approval.

What's Happening?! — Matt Lucas

Development Grants— Worker/Fire/Volunteer School (all in one) due end of August. Form is easier than meets the eye. How much to ask for? Who is going to do it? Sitara, since it applies primarily to Race?

Sub/Advisory Committees— We need them, how do we do it? Delegation to members beyond this room; who is willing and able in the pool of members to trust for advisory committees? How do we establish this in our governance? “Nothing right now, but may we call upon you?” Board Members need to take ownership of a topic on the agenda below and delegate and/or find a way to get it done and check it off the list.

Social Media Platform: platform, content, hire a company? Do not hire a consultant; hire a company to do it. What companies do we know that do social media for the motorsports community? Who does social media for Detroit and other Regions? **Ask National Office for guidance?**

Board Members Homework : which division's social media do you like?
Send out email blast asking members if they do social media?
Need proposals to choose from.

Scholarships to grow participation

Worker Incentives

Investing— how to manage cash reserves smartly?

Divisional Convention

Texas Region Logo

Banquet— Tammy might be in to take this on again, and she sounds excited to do something other than TMS. Ryan at Ash & Embers of solo sounds like they will be in and he knows of a winery as well.

Scholarships— Do we want to do something like this, and if so then develop a plan and get approval from the Board.

Convention— National Convention will be virtual, and we should encourage all Texas Region members to attend, especially officers and directors. 'Divisional' Convention Chatter: there was discussion about other divisions holding conventions, and whether or not SOWDIV should consider. This would need to be brought to the SOWDIV Board for discussion.

No feedback on **Logo** email. Bob said he responded.

TT Worker Incentives— // future meeting. Membership incentive for region? A fair number of TT participants are not SCCA members. We need to encourage being a member. Since Topeka eliminated TT events from the VIP program, Texas Region should consider something similar to entice our workers.

Financials— Not distributed prior to meeting, will need to go over it offline or at next meeting.

Pushing next meeting to September 19 2022 at 7pm, BWC due to autocross that weekend and Solo Nationals.

Discipline Updates:

John Poulos / RoadRally Update—

Back2Basics #4 Rally. Had 12-14 cars. This one can also be run by people in the future with generals, questions, results, answers all packaged for people to be able to do on their own in the future. Shortest distance map rally "Plot your Route to Tombstones" is on **Sept 10th** . Going to add GPS Odometers this event.

Oct 8th Tour TSD Rally.

Oct 29th. Let's Meet in Waco Tour meeting up with Lone Star Region.

Sitara Wilson / Road Racing Update—

Proposing a 6-event schedule for next year. Would involve 2 of the weekends for Training and 2 Majors Races. Still narrowing down dates. Asking Houston to give up a Majors race, which is stirring up dust; ultimately up to divisional board. Drivers School will now require people to have proof of experience in order to sign up.

David Powers / Solo Update—

Had autocross yesterday 155 signed up; 133 came out. A VERY HOT ONE. No safety issues with heat stroke. 35 novices registered—a lot of novices. (3 at ER week before w/ heat stroke. This weekend is ECR Event.

Site acquisition— Frederick w/ Oklahoma Sunday Nov 6th... charity event for the city to help the site, potential for us??. Dempsey Army Heliport west of Mineral Wells? Currently not available due to Volkswagen Diesel-Gate.

What happened to **drone video** from secondary lot at LoneStar Park that was to be used for social media promotion? David will ask Tim Bousche.

Miles Furlong for Taylor Burnage and Sherrie Ledbetter / Time Trials Update—

July event hot, no issues

Next event at Cresson 1.7 this Saturday. 23 entries. Sherrie handing off ARE of Time trials at end of year to Taylor. Do or die time for Time Trials; either significant changes or it will not be financially sustainable. Big Changes in the mix include: adding a 7th event next year, Season Pass?, Instructor Incentives, corner worker incentives, merchandise coming, bring back Enduro, and charity event. Starting on these changes, but program will likely lose money in short term due to these changes.

This is a dual weekend for Time Trials and ECR Autocross— will be a challenging weekend, but appears to be on track.

Danny Bullard / Membership Update—

Not present.

Sam Graff / Street Survival—

Not present.

Round Table:

Anjelica - Sept 13th Track Nigh America at ECR. Recruit people.

Bob – Ensure Taylor posts minutes on website; add secretary on website. Post newly-approved/updated Bylaws to region website. Bylaws require meeting info (date/time/location)

to be posted on website and we should start sending email to membership and invite them to the meetings.

Meeting adjourned at 8:57 pm.

Next meeting September 18, 2022 at 7pm, BWC.

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// Texas Region LOGO?!

// Need Social Media Volunteer Person or HIRE!

// Need more people to help run Time Trials program, along with workers.

// Fire School. Do it. Stewards should go to this.

// Targa— March of next year? Start planning in Nov/Dec.

// drone video from secondary lot at LoneStar Park