

Monday, February 7, 2022

7:00pm

Texas Region SCCA Monthly Meeting

Zoom and Black Walnut Café in Person

Regional Executive—

In Person: Matt Lucas

AREs—

Zoom: David Powers, John Poulos

Directors—

In Person: Bob Neff, Phil Osborne, Angelica Sprehe

Zoom: Phil Elmore, Miles Furlong, Ethan Wiseley

Officers—

In Person: Sherrie Ledbetter, Danny Bullard

Zoom: Ron Bashor, Misty Wiseley

Guests—Buck Entriken, Tammi Entriken, Paul May, Jeri Jeter

Meeting Open 7:05pm

What's Happening?! — Matt Lucas

Emails from Zoom not getting through since Friday to all recipients. Why?

January Minutes: Motion by Bob to approve; Phil Elmore seconded. Unanimous approval.

November Minutes: Motion to approve updated minutes from Jeri on January 9, 2022 by Misty Wiseley. Seconded by Bob Neff. Unanimous approval.

December Minutes: Bob Neff questioned status, were approved during January meeting.

Good Guys Club:

Need workers (5 people for 2 days March 12-13.) Matt sending out emails.

Need Social Media Volunteer Person:

Who is this person? This person needs to be digitally, socially savvy, with proof of that.

What is the architecture for a plan?

Is it a single page— or a spoke concept with integration for our region that anticipates crossover options for disciplines?

If a single social media page, the Social Media Volunteer will need to find “Point People” in each discipline that will delegate within their discipline for post/buzz ideas and then submit them back to the Social Media Volunteer who will post the posts. Snackable bites; keep posts SIMPLE.

Neff: National office has some great videos... also, could survey the membership for someone to do this. Keep in mind by-laws and regulations must be followed for all SCCA posts.

Whom at headquarters might we speak with for guidance? See Convention?

https://whova.com/portal/webapp/scca_202201/Agenda/2089749
marketing@scca.com

Use @SCCAOfficial on fb/insta

Regional staff said, “We love to be connected w/ what the regions are doing.”

Kristen Poole, Director, Marketing & Communications SCCA

Andie Wolfe, Creative Manager, SCCA National Staff

Calendar: 4 weeks of Everything coming up. Array of Texas Region events thru April for certain. Busy Rally Season / Annual Tech / Autocross, ~~Banquet~~ “Party,” etc. Question: is our calendar missing National events? 2021 ~~Banquet~~ “Party, needs to be updated to ensure members understand it was an event rescheduled due to Covid blooming wily after the holidays.

“Broad-Spectrum Perspective,” Bob Neff”

SW divisional event and BOD meetings to Calendar. AREs or chairs are welcome to add events to that calendar via Taylor in email.

Convention: live.scca.com

Matt motioned to send email out to general members to access the convention videos in the future. These podcasts were A BLAST. Phil Elmore seconds motion for this email. Unanimous approval. SCCA channel YOUTUBE. Creative Check Playlists for each discipline/concept.

More efficient meetings. In person/Zoom. Can we focus less on financials in person? Sherrie sending financials earlier and gets 5 minutes. Skipping financials this round due to computer issues... first time ever. If group doesn't need to know... please handle it outside of the meeting; contact Sherrie directly. Bob wants to see, and for the Board of Directors to see, the amended financial reports.

ARE Updates... 6 minutes each...

John Poulos / RoadRally—

Back2Basic (B2B) Rally #1 had 17 cars attend: good mix of new and veterans. Good reviews. This weekend—Sweetheart RoadRally School and Rally on 20th. John verbalized a formal invitation to the people in this meeting to come out to this rally. Misty seconded that invitation. Ethan gave the

invitation a third. March has Back 2 Basics Rally #2 w/ Rally and Rally School. Everything is on calendar.

Should we start a new Texas Region fb page as RoadRally is locked out? Or should we wait for the ideal home with the Social Media Volunteer for the Region. We need an avenue to post hot rally info (we are a very active region in road rally) and cannot wait for the region to start a new social media concept. Can we start a spoke page in the meantime?

Angelica Sprehe / Road Racing—

Fire Safety school for workers is in the planning stages.

David Powers / Solo—

Solo school and annual tech. Sam Graff will be in charge of the school. Graff confirms Dragon Stadium is a GO, but do not remove and reinstall “parking piece.” Of concern from several years ago.

Sherrie Ledbetter / Time Trials

April 2nd... need to update documentation. New classing is “big news.” Will be sent out to EVERYBODY so there is plenty of time for people to prepare. Helmets--- 2005 helmets need to be replaced, no longer acceptable. Check w/ track about helmet check and insurance?

Sam Graff / Street Survival

Not present. Solo school in progress. Hoping for Street Survival School. Dragon Stadium is ready.

Danny Bullard / Membership

One more new Lifer. 4% of members have not renewed. 96% of 1034 members are active. Of any region in the US, our Texas Region retention was 3% more than 1st place in the nation in growth at 3% and second place in retention at 3% in Jumbo region.

At the virtual National Convention, the Texas Region came in second for the Region of the Year award, even though we had the highest growth rate of all Jumbo Regions, we fell short on our retention. At the moment, the award was revealed... Misty wished the Texas Region had an awesome new logo.

Matt would like to see “Members by Age” over time. Every year or every other or three years? Is this our demographic forever or is it evolving?

~~Banquet~~ “Party” Master— Tammi

62 Registrations. Need 120, 100 at minimum. Need to tell venue on Feb 20 our approximation so they can plan and hit on a \$ to commit on. Cool Shirts and Orbit Press slid in cool door prizes. Requested Matt include gift certificates in addition.

Need racers to show up. Most excellent prizes for them if they are present. !!! Where has this ~~Banquet~~ “Party” been advertised? Can we do hard email blast? Nudge your friends, like Buck on f?

Cross-post it to MotorSport Reg and fb from Membership Page. Neff offered two season ticket seats to the March IndyCar race at TMS for the raffle.

Round Table:

Matt mentioned Kurt Janish. Joe has Kurt's stuff on behalf of Kurt's mother, Betty. John said, sit tight, but they need help. Estate sale for Betty so she may start an adventure in assisted living. Be ready when they say when, please. Need to get this info to the proper spoke of people that can help. Plus... Shop Party when shop is sold.

Poulos: Plug for convention for Texas Region RoadRally. John's presentations went swimmingly.

Wishing for combination events. Be open for conversations on how our region can combine our active RoadRally group w/ other disciplines. Whether Rally cars start or end a rally at another discipline's event and/or request a brief access to event during off times. For example, start or end a rally at an autocross or stop at Cresson for a parade of Road Rallyists during road race.

Note for the future: Let us plan a Targa waaaaaay in advance. Like a year in advance and/or every other year. Time Trials makes it tricky... not sure how to use pax to adjust times for 3 different specialties in one event. Phil Elmore and Ethan Wiseley should brainstorm ideas.

Meeting adjourned at 8:43pm

Next meeting March 7, 2022, 7pm BWN/Zoom

// Texas Region LOGO?!