

Monday, January 10, 2022  
7:00pm

Texas Region SCCA Board  
Zoom Meeting Only (Black Walnut Café cancelled due to Omicron)

**Directors**— Phil Osborne, Miles Furlong, Phil Elmore, Ethan Wiseley, Bob Neff

**Officers**— Matt Lucas, John Poulos, David Powers, Sherrie Ledbetter, Taylor Burnidge, Ron Bashor, Sitara Wilson, Misty Wiseley

**Guests**—Buck Entriken, Tammi Entriken, Paul May, Carey Ritchey

Meeting Open 7:05pm

### **What's Happening— Matt Lucas**

Welcoming new members. No first timers or new faces.

December Minutes approved by Bob Neff. Phil Elmore seconded.

### **November Minutes approved? No.**

Must designate November meeting as Annual Meeting in minutes. Also, results of election were not formally announced and need to be formally announced in minutes. Board of Directors must use formal process to vote in Secretary position. Motion by Bob Neff to nominate Misty Wiseley. Phil Osborne seconded.

### **Banquet “Party” Master— Tammi**

Banquet postponed to March 5, 2022, due to Omicron variant peaking in January. Banquet renamed “Party” to hype up more attendance. Business casual... or be you, but not in Autocross clothes. Centerpieces for table sound spot-on, checkered flags and 75 Anniversary tokens. Gift certificates from Tire Rack and a few other businesses. Speedway Club Caters were content to work w/ us to reschedule to March 5.  
// Does take place after 3 events, but still need to promote it like wildfire.

Regional, non-competitive trophies. “Traveling Trophies.” ARE’s are working on many.  
**Member of Year, Driver of Year need to be discussed via email by the board. Also, need the physical trophies and to order them quickly.** // and Engleman, Assbuster, etc. Need to get those in order and find them.

### **National Convention— Registration for is OPEN. January 21-28, 2022. Free. Virtual.**

Recordings of sessions available if you are registered. Glanced over Convention offerings day by day to spark interest. Bob Neff advises to email our Region of this virtual event. Post on social media(s)...

**Monthly Meeting Content**— Stagnant? How to get the knowledge of each event out efficiently or more creatively? What should we be talking about in these meetings? 5 minutes per

discipline = 35 minutes for ARE Updates. Agenda emailed prior to meeting? Adding... social media, merchandise, logo to discussion.

### **Web Page— Taylor**

Main focus has been organizing background items using logic along with removing strange glitches. Data architecture/organization leading to more unified look to website. With this organization finalized... he can move to exploring different website themes to modernize site, ie layout, fonts, backgrounds, etc. A lot more going on than meets the eye behind the scenes. Adding a "Next Event Banner" suggested. Link to Track Night of America Texas Region dates suggested.

### **Treasurer's Report— Sherrie Ledbetter**

Everything is close to all paid out. Made money for the year. Issue with National Office was taken care of. Time Trial and Road Race had a loss at last events. Need outstanding expenses turned in for taxes. Outstanding expenses: Zoom bills for sure. Will send out updated yearly financials. Negative cash bucket? Confident in net number. 10% of cash flow goal— this year was 7% during a pandemic. Nice. 3% if full blown banquet included. Still, not bad for a pandemic year.

**Requesting ARE's send final budgets for 2022.**

### **Rally Report— John Poulos**

Season has already begun with a Rally School this past Saturday (25+ attended including a sprinkle of National members) and a social, "Back to Basics" rally this Saturday. 10+ events for a bustling rally year. Matt requested Rally Archives link for website. John has a convention slot titled "The Full Spectrum of RoadRally" at 8am on January 28.

### **Club Race— Sitara Wilson**

75 entries for opening day of season; projecting 90+ even with minor up in price. Pulling Nov Event from ECR and possibly moving to MSR. Club Race Meeting at 6pm on Mondays just before this meeting. Anjelica is Volunteer SCCA Worker Liaison— Crash Fire School, database, etc. More links for maintenance needed.

Crazy Idea! "Thinking of ONE-page social media with groups involved for disciplines. Simplify. Want to increase activity. This should be seriously thought about.

**Need a dedicated, single-point person to manage all social media.** One Facebook. One Instagram. Groups in addition. Posting event info in one place.  
**Simplify.**

### **Solo— David Powers**

Solo School a GO in 2022 at Dragon Stadium.  
6 events w/ 3 in Burleson so far.

### **Time Trial— Sherrie Ledbetter**

ECR pricing not as bad as once thought, went up, but not as drastic as initially thought. Therefore, added event June 18. Need more volunteers. "Party" trophies secured.

EGR Contracts sent for Solo and Time Trails. Not yet Club.

**Teen Driving— Sam Graff**

not present

Not sure where we stand with Dragon Stadium for this.

**Membership— Danny Bullard**

not present

**Round Table**

Bob Neff— Check w/ National for non-competitive event sanctions like a Banquet/Party. It would be an insurance thing for a C10 event.

John Poulos— What is the date for SW Division Annual Meeting?

**Next meeting is Monday, February 7 at Black Walnut Café/Zoom.**

Meeting adjourned at 8:36pm.