

# 2021-04-12 Edit

Monday, April 12, 2021

6:59 PM

Texas Region SCCA Board Meeting

April 12th 2021

Virtual via Zoom

Directors

- Phil Elmore, Buck Entriken, Miles Furlong, Phil Osborne, Angelica Sprehe, Bob Bailey

Officers

- Matt Lucas, Ron Bashor, Taylor Burnidge, Sherrie Ledbetter, Sam Graff, Jennifer Maxcy, John Poulos, David Powers

Guests

- Bob Neff, Brad Maxcy, Jeri Jeter, Paul May, Tammi Entriken

Meeting open 7:04pm

March meeting minutes approved

What's Happening

- Track Night in America 4/13
- Sascha Lanz has passed on. Condolences to his family
  - Tribute on the website
  - <https://www.texasscca.org/shasa-lanz/>
- Marketing
  - SCCA national recommends spending '2x an entry fee' for marketing/advertising per event
    - ...which is a lot for FB-only
  - Instagram is very strong, we should get on it

Treasurer's Report, Sherrie Ledbetter

- January Race
  - Overall will be slightly positive
  - Nearly complete, missing divisional fee payment
- Solo Road Course
  - Overall very positive due to 2020 paid rental fee from Time Trials bucket not used

## Race, Matt for Sitara

- Skipped

## Rally, John Poulos

- May 1st
  - "Tick Tock" Rally, Tour/TSD
  - Starting & ending in Aubrey
- June Map rally
  - In Progress
- Targa?
  - Are we having it this year?
- National rally weekend
  - October
  - Will need a lot of effort, but under control...so far
- December Charity Rally
  - Usually done as a donation to Scottish Rite Children's hospital, bring a book
  - Maybe now repurpose/rebrand as Sasha Lanz Memorial Rally?

## Solo, David Powers

- Event #2 Road Course at Eagles Canyon Raceway
  - 137 entries
  - Lots of fun, lots of enjoyment on course
  - Lots to improve as well, course & otherwise
  - 3 mechanical breakdowns
    - Only 1 on course
- Speaker amplifier finally (probably) died
  - Might also/maybe be the mixer?
- Timers are starting to die and need replacement
  - Costly
- C10 Event
  - May 14-15
  - Is a go, probably
  - National paperwork is in progress
- Sites
  - Mineral Wells
    - RIP
    - Developer has acquired a contract for the site
  - Texas Motor Speedway
    - Still trying
    - Sent a list of date requests, no response yet
    - We have asked National Office for assistance
    - Also asked other TMS staff in another direction

- TMS offered 4k for 8 dates contract
  - SCCA and ER both not able to afford
  - Significantly above our previous 'barely affordable' price
  - Could we split this between clubs?
  - Unaffordable on our own
- John Clark Stadium in Plano
  - Old rule about no motorsports events in Plano?
  - Lots of housing around also
- Still looking into others as well

#### Time Trials, Sherrie

- Event #1
  - Saturday
  - Radio batteries are on backorder
  - Trailer has had repairs made to windows & misc details
  - 24 entries as of now

#### Street Survival, Sam Graff

- National says as of June events COULD be held
- Dragon Stadium will probably be renting facilities for the next school year (21-22)
  - If so, will try for at least one event
  - End of October/Start of November probably, depends on football season
  - 2nd choice is start of December
  - Could also select a Sunday event
- Porsche Club version
  - Talking with rep Mark Schnorr
  - Looking to help each other with volunteers & exposure, etc
  - Dual/joint event?

#### Membership, Jen

- 962 members
  - Incl 43 expirations
  - 73% individual, 27% family
  - 96% annual, 3% lifetime, 1% military
- Odd 'international' membership registrations, will be investigated
- Member Ages: 25% 51-60, 20% 61-70
- Top 3 Areas of Interest: Club Race, Solo, Pro Racing

#### Membership Initiative, Matt for Danny

- Matt will present again with some visuals
- What can we do to grow region membership?

- Weekend memberships
  - "low hanging fruit"
  - Could be easily converted?
- Is our goal correct?
  - Grow membership vs participation vs retention
  - Retention & participation should be our goal right now

#### Round Table

- 2021 Targa?
  - Events, no problem
  - Restaurants are problematic (social aspect)
  - Date is in August
  - Team will be revived and discuss possibilities
- 2021 SCCA Annual Meeting is online this year
- Texas Solo Champ Tour in Beeville
  - You should go!
- Region Logo/Mascot
  - Six different designs submitted so far
  - Have board narrow it down to three designs, then submit for a region vote
- Texas Region 70th Anniversary
  - Nothing planned
  - We'll try to think of something

Meeting adjourned 8:45pm