



TEXAS REGION

## Roundup Newsletter Advertising

### **Rates**

Full Page - inside only	\$100/month
Half Page - back cover	\$110/month
2/3 Page (2 Columns)	\$ 75/month
1/2 page	\$ 60/month
1/3 page (single column)	\$ 50/month
1/4 page	\$ 40/month
1/6 page (half column)	\$ 30/month
Business Card	\$45/ <b>quarter</b>

**Personal non-business classifieds are free** to Texas Region members, \$5.00/month for non-members for up to 250 characters or 5 lines (single column)

Contract discounts (Except business card and classifieds):

- 10% discount for 3 months prepaid
- 15% discount for 6 months prepaid
- 20% discount for 12 months prepaid

Changes can be made month to month, short of a complete redesign.

Color - add 50%. not available on business card. Limited availability per issue, preference will be given to long-term prepaid ads.

Roundup subscriptions are \$15.00 a year for non-members. Regular and long-term advertisers who are not members will be granted a subscription for the duration of their advertising.

**Submission** - We can work with most art formats, including scannable hard copy, or digital art in .jpg or .tiff file type. Text can be in MS Word Doc files, or plain DOS text (.txt). Roundup is formatted in PageMaker, if you wish to do the layout yourself

**Payment** - Remit to:

Texas Region, SCCA Inc.  
c/o Ron Morrill  
6707 Tulip Lane  
Dallas, TX 75230

Make checks payable to: Texas Region, SCCA Inc.